

ELEMENTS of a STRONG ARGUMENT

- * Background information describing the situation or problem
- * Clearly-stated claim (THESIS STATEMENT)
- * Concrete evidence to support your claim
 - * ANECDOTAL evidence (stories or examples from real-life)
 - * EMPIRICAL evidence (facts, research, data, etc.)
- * Recognition of the COUNTERCLAIM (the other side of the argument)
- * Specific proposal/solution/compromise
- * Effective transitions between ideas
- * Imagery/description/humor - FLAVOR that keeps your writing interesting!

